



Wall Art

Material Guide

Find the perfect finish for every photo and space. Use this quick reference to compare Saal Digital's premium Wall Art materials and match your clients' needs with the ideal product.

Photo Canvas

Material: Reflection-free, high-quality linen fabric

Color: Brilliant, lively colors

Texture: Neutral, natural—fits any room style



Best for

- Family portraits, emotional moments
- Warm landscapes, sunsets
- Vintage and lifestyle photography
- Living rooms, bedrooms, hallways



Not recommended for

- Kitchens or bathrooms
(moisture/dirt risk)



Price

Entry-level, ideal for families
and emotional subjects



Selling tip

Most versatile choice—suits
nearly all spaces

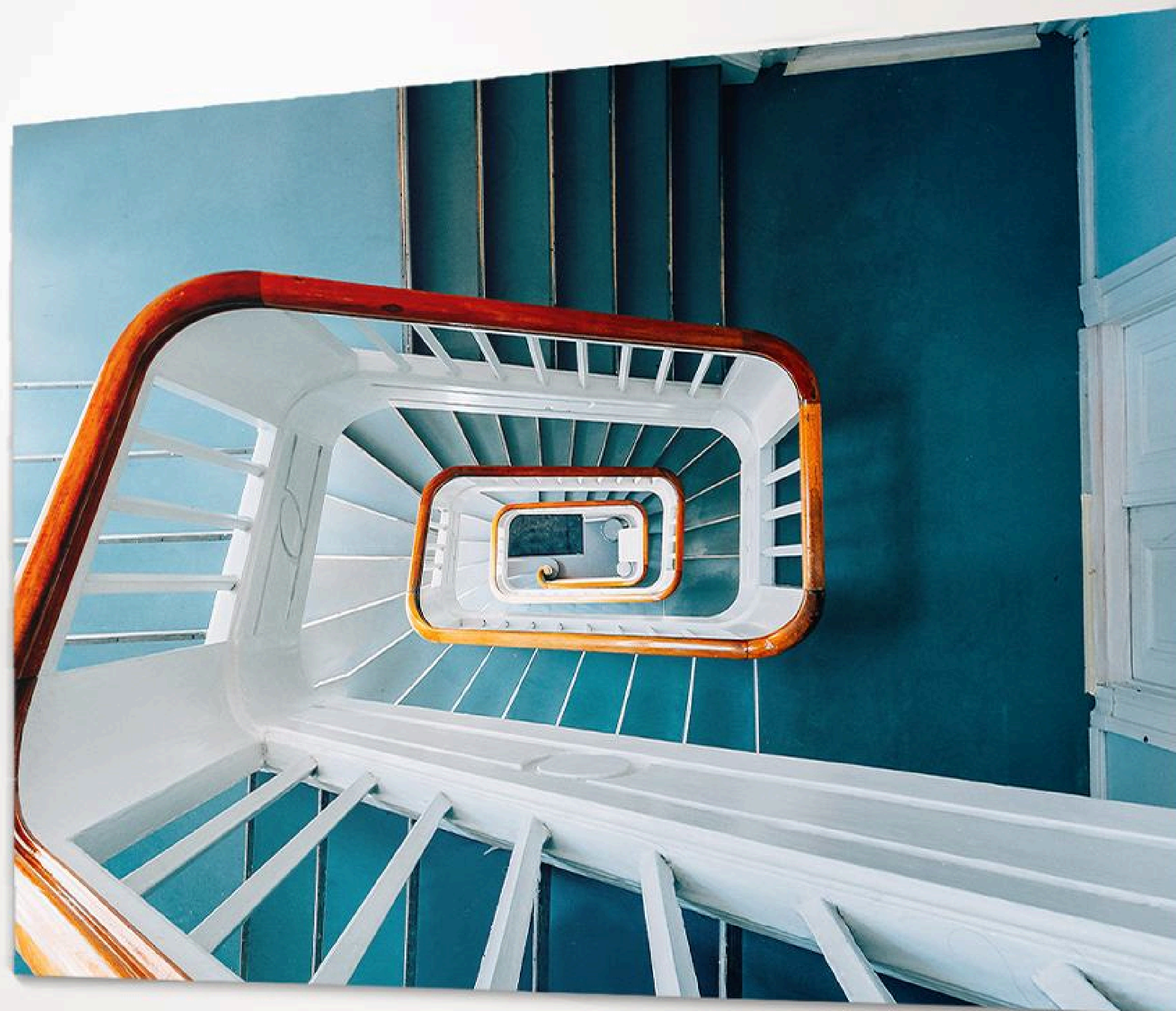
PVC Foamboard

Material: Lightweight, durable foam board

Printing: Water-resistant UV direct print, VOC-free inks

Finish: Wipeable, scratch-resistant surface

HD Print Mode: Available



Best for

-  Wet areas (kitchens, bathrooms, wellness spaces)
-  Outdoor covered areas and patios (weather-resistant)
-  Large formats on weight-sensitive walls
-  Offices, practices
-  Architectural & highly detailed landscape photos



Special feature

Only truly wet-area-suitable
photo print



Price

Entry-level, ideal for
families and
emotional subjects



Selling tip

Most versatile choice—suits
nearly all spaces

Metal Print

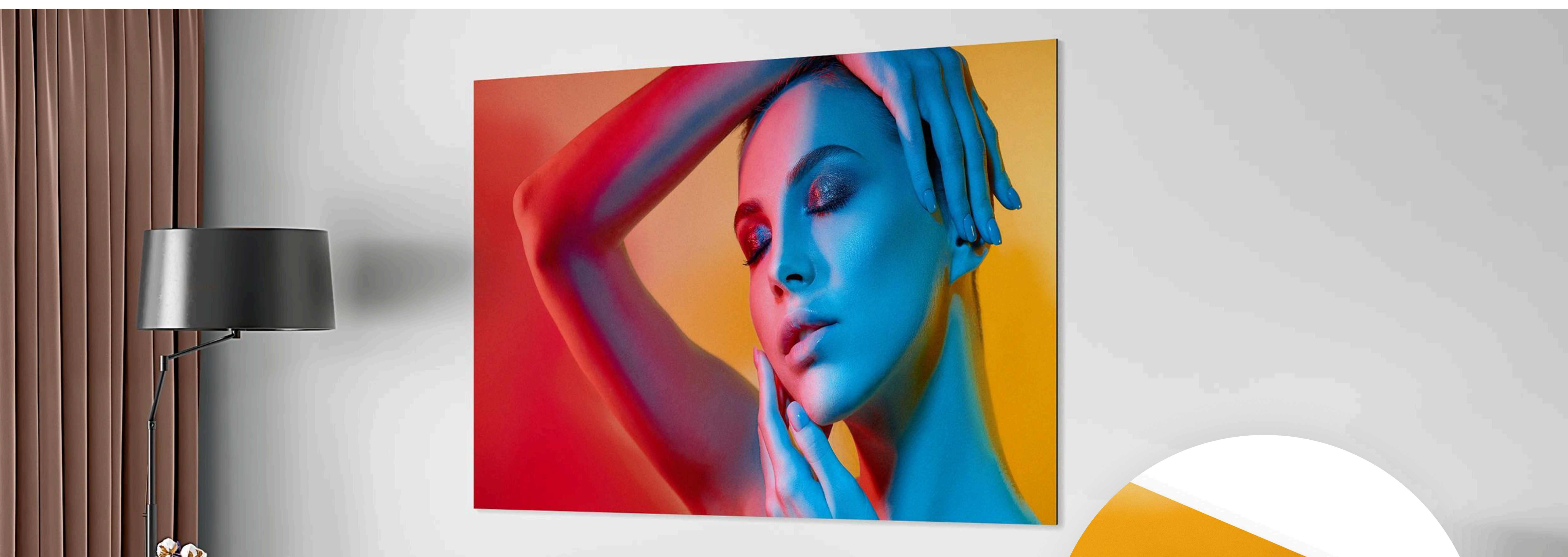
Material: Plastic core between two aluminum plates

Finish: Distinctive matte surface (no reflections)

Visual: Exceptional color brilliance and sharpness

Durability: Bend-resistant, weather-resistant, UV-stable

HD Print Mode: Available



Best for

-  Professional portraits
-  Urban & architectural photography
-  Detail-rich subjects
-  Modern homes, office environments
-  Humid environments



Special feature

Matte surface blocks reflections, shows color depth



Price

Mid-price segment; premium, revenue booster



Selling tip

Ideal for clients appreciating gallery-level image quality

Brushed Metal Print

Material: Brushed aluminum plate

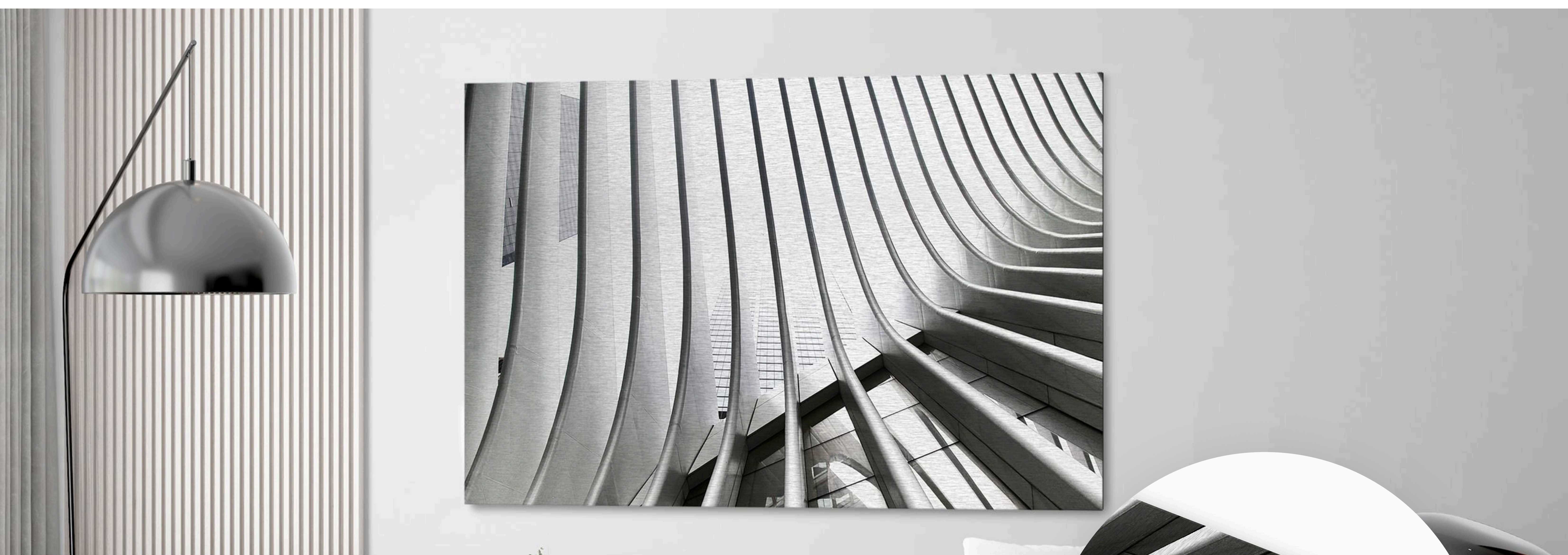
Finish: Seven-color UV direct print (no pixelation)

Effect: Matte in darker areas and metallic shimmer in light areas (silver or gold)

Visual: Unique metallic glow, especially in B&W & high-contrast images

Available finishes: Silver and gold

HD Print Mode: Available



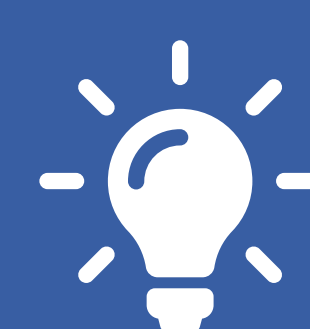
Best for

-  Black & white photography
-  Architectural photos (industrial, modern look)
-  Artistic, high-contrast subjects
-  Humid environments



Price

Upper price segment; exclusive and premium



Selling tip

Recommend for B&W or architectural images—where the metallic effect has real impact

Acrylic

Material: 3.6mm thick acrylic glass

Printing: Mirror-reversed on back for depth effect

Visual: Maximum color brilliance, permanent depth stability

Depth effect: Created by the acrylic thickness & reverse print

HD Print Mode: Available



Best for

-  Modern interiors & architecture
-  Landscapes (exceptional color depth)
-  Rooms with changing light conditions
-  Outdoor installations (weather-resistant)
-  Premium statement pieces



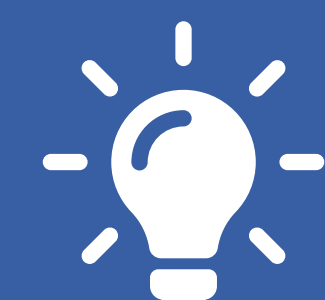
Special effect

Brilliant colors +
fascinating depth



Price

Premium segment; high-
impact & durable



Selling tip

Perfect for customer
wanting bold color and
depth—great indoors & out

GalleryPrint

Construction: 3.6mm thick acrylic glass backed by 3mm Metal Print

Visual: Maximum color brilliance, impressive 3D depth, high stability

Surface options: Available in glossy (maximum brilliance) and matte (prevents reflections, perfect for bright rooms)

HD Print Mode: Available



Best for

-  Professional exhibitions & galleries
-  Fine art & collector's photos
-  High-end offices/practices
-  Gallery-quality home presentations
-  Clients with the highest artistic standards



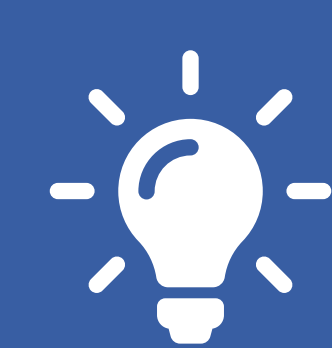
Mounting

Needs stable wall due to weight/rigid construction



Price

Premium segment; high-impact & durable



Selling tip

Ideal for gallery-level impact —recommend surface based on lighting

You know your craft, and we know materials.

As your trusted printing partner, we're committed to supporting your professional success with comprehensive material samples, detailed technical specifications, and the dedicated service that sets your business apart. Our team understands the unique demands of professional photography and is ready to help you deliver exceptional results to your clients.

To get the answer to any questions or queries, please contact our Support team:



Technical resources at your fingertips.

Access ICC profiles, technical specifications, and professional how-to guides in our comprehensive Help Center. From color management to material optimization, find the technical support you need to maintain consistent, professional results.

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